



Agricultural information needs of mango growers

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Abstract : A study was conducted at Krishnagiri district of Tamil Nadu state in India which is well known for the production and processing of the mango. Various agricultural information needs of the farmers in processing and producing value added products in mango are analysed and studied. A well structured and pre-tested interview schedule was used to collect data from 300 randomly selected mango growers. The respondents wanted information in the descending order on the aspects like selection of mango varieties, / hybrids, plant protection measures, pruning in crop, manures and fertilizer management, post harvest technology, preparation of main field, planting techniques, pretreatment of seedling, weed management, method of propagation, irrigation management, intercropping, recommended growth regulators to prevent flower and fruit drop, harvesting techniques and value addition in mango.

Key Words : Information needs, Value addition, Mango growers

View Point Article : Sujaivelu, T. and Kanaga Sabapathi, K. (2014). Agricultural information needs of mango growers. *Internat. J. agric. Sci.*, **10** (1): 233-235.

Article History : Received : 18.06.2013; Revised : 15.10.2013; Accepted : 14.11.2013